

# CALIFORNIA STATE UNIVERSITY, LONG BEACH

## Licensed Vendor Information

### CALIFORNIA STATE UNIVERSITY, LONG BEACH Trademark Licensing Program

The California State University, Long Beach Trademark Licensing Program protects and promotes the trademarks of the University. It helps to ensure that all products bearing the marks of CSULB/Long Beach State are of the highest quality. Licensing includes the use of logos and word marks on all products intended for retail, promotional use, fundraising, and university/student organization use, including giveaways. All of our licensed vendors are registered with the Fair Labor Association to ensure protected workers' rights and enhance CSULB/Long Beach State's Corporate Social Responsibility.

There are over 200 licensed vendors to choose from. To download a complete Licensee and Products List of approved CSULB vendors, please visit:

[http://learfieldlicensing.com/essential\\_grid/long-beach-state/](http://learfieldlicensing.com/essential_grid/long-beach-state/)

Click on Licensee and Products List from the right side menu  
Select California State University, Long Beach "view"

If your favorite vendor is not on the list, they can download an application from the following website:

[http://learfieldlicensing.com/wp-content/uploads/2015/07/license\\_application.pdf](http://learfieldlicensing.com/wp-content/uploads/2015/07/license_application.pdf)



Scan for more  
information  
regarding CSULB  
Licensing

Our licensing representative Jacob Krebs will be happy to help your vendor through the process. Email: [jkrebs@learfieldlicensing.com](mailto:jkrebs@learfieldlicensing.com)

### SAMPLES



# CALIFORNIA STATE UNIVERSITY, LONG BEACH

## Licensed Vendor Information

To help you find licensed vendors that may best fit your needs, we put together a short list below. The list shows types of products available from each vendor and their contact info.

### **49er Shops Bookstore – Logo Clothing and Gifts**

Lily Lopez  
(562) 985-7711  
6049 E. 7<sup>th</sup> Street  
Long Beach, CA 90840  
[lily.lopez@csulb.edu](mailto:lily.lopez@csulb.edu)  
[www.shopthebeach.com](http://www.shopthebeach.com)

### **4imprint, Inc. – Logo Clothing and Gifts**

Alysia Ukleja  
Education Team  
(866) 624-3694 x8358  
101 Commerce Street  
Oshkosh, WI 54901  
[aukleja@4imprint.com](mailto:aukleja@4imprint.com)  
[www.4imprint.com](http://www.4imprint.com)

### **Customink – Logo Clothing**

(800) 293-4232  
[www.customink.com](http://www.customink.com)

### **Fingerprint Promotions Inc. – Logo Clothing and Gifts**

Ken Gershman  
(310) 899-9539  
1327 Ocean Avenue, Suite E  
Santa Monica, CA 90401  
[ken@fingerprintpromos.com](mailto:ken@fingerprintpromos.com)  
[www.fingerprintpromos.com](http://www.fingerprintpromos.com)

### **Promoversity – Logo Clothing and Gifts**

Amber Gerstrung  
(877) 737-7137  
6213 Factory Road  
Crystal Lake IL 60014  
[amber@promoversity.com](mailto:amber@promoversity.com)  
[www.csulongbeachpromos.com](http://www.csulongbeachpromos.com)

*\*Over 200 more licensed vendors available*

For print jobs like posters, postcards, signs and fliers, here are some campus resources:

### **49er Shops Copy Center**

Michelle Jung  
(562) 985-5050  
[michelle.jung@csulb.edu](mailto:michelle.jung@csulb.edu)  
[copyctr@csulb.edu](mailto:copyctr@csulb.edu)

### **University Print Shop**

Christopher Ramirez  
(562) 985-7727  
[christopher.ramirez2@csulb.edu](mailto:christopher.ramirez2@csulb.edu)  
[printshop@csulb.edu](mailto:printshop@csulb.edu)

If you have any questions, please feel free to contact:

#### **Kristin Bonetati**

49er Shops Bookstore  
[kristin.bonetati@csulb.edu](mailto:kristin.bonetati@csulb.edu)  
(562) 985-7711  
Fax (562) 985-8139

#### **Lily Lopez**

49er Shops Bookstore  
[lily.lopez@csulb.edu](mailto:lily.lopez@csulb.edu)  
(562) 985-7711  
Fax (562) 985-8139